

MEDIA FAIRNESS CAUCUS

A Look at Media Bias

Rep. Lamar Smith (R-TX), Chairman

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Rep. Michele Bachmann (R-MN), Co-Chair

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Trust in Mainstream Media Hits All-Time Low

From *Gallup*...

“Americans’ confidence in the media’s ability to report ‘the news fully, accurately, and fairly’ has returned to its previous all-time low of 40 percent. Americans’ trust in mass media has generally been edging downward from higher levels in the late 1990s and the early 2000s...

As has been the case historically, Americans are most likely to feel the news media are ‘too liberal’ (44 percent) rather than ‘too conservative’...One in three (34 percent) say the media are ‘just about right’ in terms of their coverage...Americans’ overall trust in the Fourth Estate continues to be significantly lower now than it was 10 to 15 years ago.”

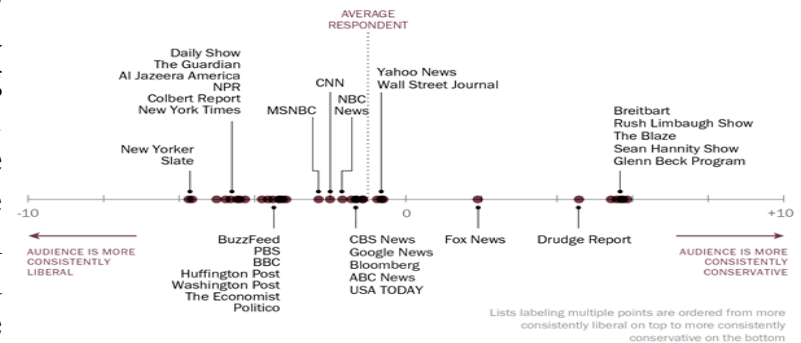
Study: Most News Outlets Attract Liberal Viewers

From the *Washington Examiner*...

“A remarkable [Pew Research Center] survey about the news Consumption of America...found a stunning overweight of Left-leaning media, with 25 of the 32 most used news sources considered by users to the left of center, and only seven to the right of center. ‘The differences between the media habits of liberals and conservatives — and between those in the ideological ends and the middle — is striking,’ said Amy Mitchell, director of journalism research.”

Ideological Placement of Each Source's Audience

Average ideological placement on a 10-point scale of ideological consistency of those who got news from each source in the past week...



American Trends Panel (wave 1). Survey conducted March 19-April 29, 2014. Q22. Based on all web respondents. Ideological consistency based on a scale of 10 political values questions (see About the Survey for more details.) ThinkProgress, DailyKos, Mother Jones, and The Ed Schultz Show are not included in this graphic because audience sample sizes are too small to analyze.

PEW RESEARCH CENTER

Media Ignores Study Showcasing Voter Fraud

From the *Washington Times*...

“A significant study detailing an incredible amount of voter fraud in the past two national elections was released recently, but few news organizations gave the results any notice...Political science professors from Old Dominion University, Jesse Richman and David Earnest, analyzed the results of the Cooperative Congressional Election Study from 2008 and 2010.

From relatively large sample sizes of more than 30,000 voters from each election, the authors extrapolated results for noncitizens. The researchers determined that an estimated 6.4 percent of the 19.2 million noncitizens, who could be anyone from green card holders to illegal immigrants, voted in 2008 and 2.2 percent voted in 2010.”